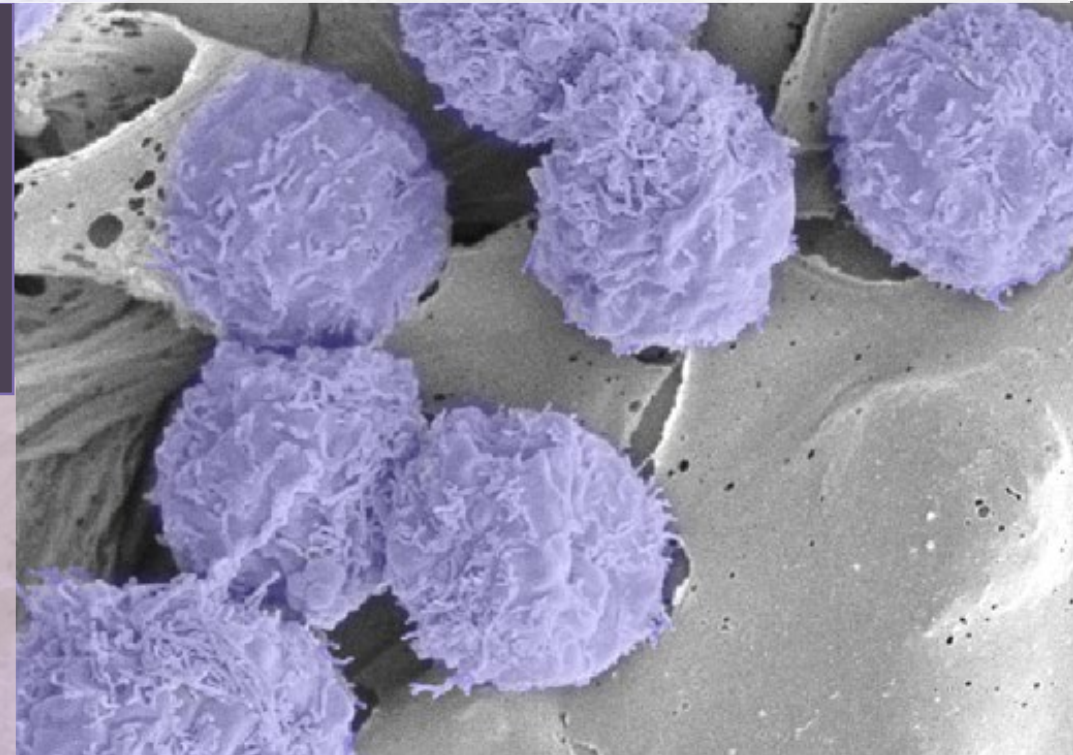
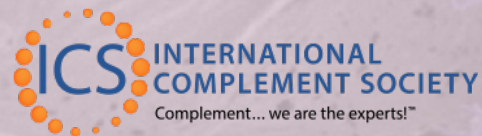


**28th International Complement Virtual Workshop**  
**December 6-10, 2021**  
**[www.icw2021berlin.de](http://www.icw2021berlin.de)**

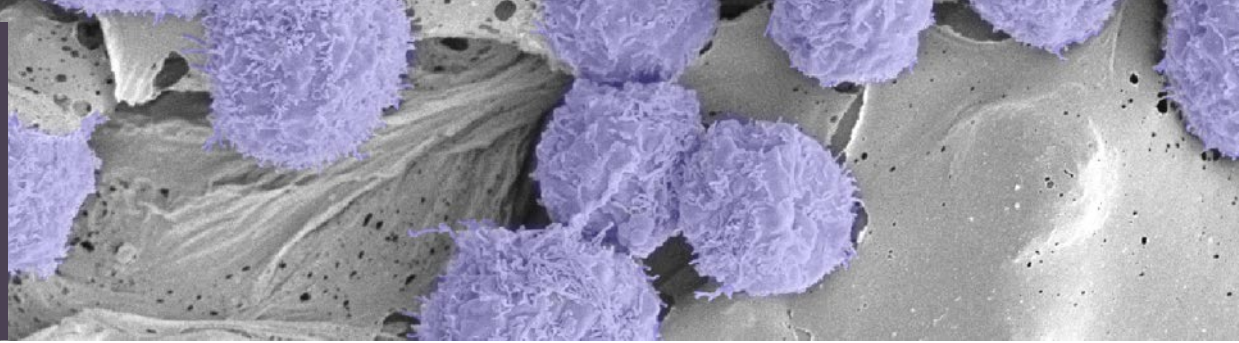


## **SPONSOR PROSPECTUS**

**SPONSORED BY:**



# WWW.ICW2021BERLIN.DE



To Potential Sponsors,

We are pleased to invite you to be part of 28th International Complement Virtual Workshop from December 06 - 10, 2021.

This ICW Berlin 2021 meeting will be one of the first Complement meetings after now two years and it is time to learn about new developments, to present, discuss the latest results with colleagues and experts.

This is also the chance for you to have close discussions with key researchers in Complement. Several sponsor opportunities are available for companies looking to speak with new customers and reinforce existing relationships. Although going virtual, we expect ICW 2021 to be an well-anticipated meeting after the COVID-19 time; and with your support and presence, we hope to make ICW an even more unique experience. In the next pages you will find a list of different sponsorship offers; but should your company have a creative idea for a sponsorship not listed here, please contact us and we will take your suggestion into consideration.

We look forward to hearing from you and having you be part of 28th International Complement Virtual Workshop.

Organizers,  
Peter F. Zipfel, chair  
Christine Skerka, co-chair

Local organizing committee,  
Markus Huber-Lang  
Michael Kirschfink  
Jörg Köhl  
Christoph Schmidt  
Olaf Strauss

## **CONTACT**

For inquiries about sponsorship possibilities  
please contact:  
The Meeting Planners  
Mette Benzen (mb@meetingplanners.dk)  
Read more: [www.icw2021berlin.de](http://www.icw2021berlin.de)

# SPONSORSHIPS



## PLATINUM    GOLD    STANDARD    EXHIBITOR

Acknowledgement by the conference chair at the opening	■	■	■	
Offer for a 45-minute symposium	■			
Company logo on conference sites/program/(virtual platform*)	■	■	■	■
Number of free conference registrations	6	4	2	
Premium virtual booth	■	■	■	
Advertisement in conference program	1 page	1 page	½ page	
Exhibitor giveaway option	■	■	■	■
Access to contact selected delegates after the conference	■	■	■	

\* logo on virtual platform is only included for sponsors but not included for virtual exhibitors.

All listed prices are **VAT Free**

Please contact Mette Benzon at The Meeting Planners ([mb@meetingplanners.dk](mailto:mb@meetingplanners.dk)) to discuss your sponsorship option.



# SPONSORSHIP OPTIONS

## VIRTUAL VENUE

The Virtual Meeting is hosted on a premier, visually rich platform offering a variety of networking and selling opportunities. It's easy to connect with attendees via virtual exhibits, interactive tools, and real-time 1:1 and group chat sessions. Customize your virtual booth with branding and marketing materials and enjoy sponsor benefits tailored to the online setting.

## BOOTH INFORMATION

Each Booth Includes:

- Exhibitor name, logo, description, website, and social media links
- Banner image
- Booth personnel contact information
- Exhibitor appointment with attendees
- Exhibitor giveaway option
- PDF links
- Video presentations

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## CONFIRMED PLATINUM SPONSOR -

- Acknowledgement by the conference chair at the opening
- Acknowledgement on the projecting backdrop during intervals
- Offer for a 45-minute symposium during lunch (additional charge of € 8.000) (to be approved by the conference chair)
- Company logo on the registration site, event website, online program booklet and virtual workshop platform
- 6 free full-day workshop registrations incl. access to all sessions
- Full access to premium virtual booth during the entire workshop period
- Full-page ad in conference program in the prominent position
- Access to contact selected delegates after the conference
- Sponsorship includes ICW (Dec 7-10)

**RESERVED**

# SPONSORSHIP OPTIONS

## VIRTUAL EXHIBITION BOOTH - € 2000

- Full access to standard virtual booth during ICW (Dec 7-10)
- Company logo on the conference website

## OTHER OPTIONS

- Advertisement in the program
    - (a.) Prominent position: € 1.000
    - (b.) 1 page: € 800
    - (c.) ½ page: € 500
- 

## GOLD SPONSOR - € 15.000

- Acknowledgement by the conference chair at the opening
  - Acknowledgement on the projecting backdrop during intervals
  - Company logo on the registration site, event website, online program booklet and virtual workshop platform
  - 4 free full-day workshop registrations incl. access to all sessions
  - Full access to premium virtual booth during the entire workshop period
  - Full-page ad in conference program in the prominent position
  - Access to contact selected delegates after the conference
  - Sponsorship includes ICW (Dec 7-10)
- 

## STANDARD SPONSOR - € 10.000

- Acknowledgement by the conference chair at the opening
- Acknowledgement on the projecting backdrop during intervals
- Company logo on the registration site, event website, online program booklet and virtual workshop platform
- 2 free full-day workshop registrations incl. access to all sessions
- Full access to premium virtual booth during the entire workshop period
- ½ page ad in conference program
- Access to contact selected delegates after the conference
- Sponsorship includes ICW (Dec 7-10).